

# GrowBiz LLC

A Business Consulting Firm



# We are GrowBiz

We are a business consulting firm that specializes in fast tracking entrepreneurs into business.

We help entrepreneurs start, manage, and grow their businesses. No matter what stage the business is in, we can add value.





Our motto:

From concept to  
conclusion and **EVERYTHING**  
in between!





## My Role-The Business Strategist

- ▶ Over 20 years of experience with entrepreneurship having my own small event planning company.
- ▶ 18 years of experience as a Business Banker in the financial services industry, working directly with entrepreneurs.
- ▶ Master's degree in Business from Webster University and a Bachelor's degree in Communications from the University of Missouri.





## What we do

- ▶ Idea viability
- ▶ Business registrations and licenses
- ▶ Marketing strategy
- ▶ Certifications (MBE, DWBE, DBE, 8A etc.)
- ▶ Ensuring bankability
- ▶ Selling your business/Succession planning
- ▶ HR management (Hiring, on-boarding, performance management)
- ▶ Social media management/SEO Optimization



# What makes us unique?

- ❖ With our FAST FORWARD concept, we will actually do the work for you. We research the market, tell you what the strengths, weaknesses, opportunities, and threats are. The current trends and financial expectations of the business. We create the business plan that includes 3-5 years of forecasted financials etc.
- ❖ Leverage our expertise and time in business when bidding on contracts or working on grant opportunities
- ❖ You can have your own 6 figure salary executive helping you manage your company for a fraction of the cost.
- ❖ We can actually be a part of your team. We provide contract work opportunities for a specific reason (HR, financial consultant) or overall business support for a specific time frame.



# Other ways we help?

## **Mentorship Consulting**

- ▶ Influence, guidance, and direction with goal setting and action plan.
- ▶ 360 degree feedback with exercises and personal reflections.
- ▶ Traditional One-on-one Mentoring; Distance Mentoring; Group Mentoring.

## **Etiquette 101**

- ▶ Manners (basics)
- ▶ Business etiquette
- ▶ Table manners & dining
- ▶ Networking etiquette



# Ready for next steps?

[www.stlgrowbiz.com](http://www.stlgrowbiz.com)

GrowBiz



@GrowBizSTL



@GrowbizSTL

